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ABSTRACT OF THE DISCLOSURE -

In an on-line shopping system including a commerce provider server connected to a network, a user terminal is provided at a user's home and is connected to the network to receive goods information from the commerce provider server and transmit selected goods information and an identification number of the user to the commerce provider server. A multimedia terminal is provided at a store and is connected to the network to transmit the identification number to the commerce provider server and receive the selected goods information from the commerce provider server to acknowledge the selected goods information.